BOJO

Rental Program

B O J O

Bojo is a unique and singular luxurious development in the boutique sector of condo hotels in Mexico; designed to achieve the investor´s greatest benefits and satisfaction, and also achieving the best lodging experiences.
This business model (the condo hotel) allows our investors to acquire a property in which they can stay while they are on vacation and rent it as a hotel room while they are not using it.

It's very simple: **Your residence + hotel business, "ALL IN ONE".**

It is a **"TURNKEY"** business model (furnished, decorated and equipped) where:

- The results are maximized
- Deadlines are shortened to obtain excellent returns and occupation.



As developers, we are committed to offering you the best rental options, although using them is not mandatory. Our brand is synonymous with quality, success, and innovation. To serve you, we have the leadership of the best professionals in the luxury hotel and vacation rental industry in the region and the market.

This consistent leadership is the result of our unwavering commitment to our vision, mission, and values.

Vision:

We strive to always be "a leading company and service in the hotel and vacation rental business," distinguished by quality service and a focus on the complete satisfaction of our guests, always adhering to criteria of profitability for the owner, transparency, and social and environmental responsibility. Property appreciation is our reason for being, our essence.

Mission:

To ensure the satisfaction of our clients by offering "a unique experience," with excellence as our hallmark. creating high value for owners and generating a positive impact on the community.

Our Values

CUSTOMER ORIENTATED
Passionate about providing a better experience.

INTEGRITY
We do the right thing.

LEADERSHIP
They are leaders in our industry in Mexico.

TEAMWORK
Everything we do is the result of our teamwork.

QUALITY
Commitment to the highest excellence.

IMMEDIATENESS
A sense of urgency and discipline.

RESPONSIBILITY
Always accountable for our actions and decisions.

TRANSPARENCY
Relevant, sufficient, reliable, and timely information.

With our clients in mind

We offer owners two optional programs for the management and upkeep of their property:

- Hotel Rentals (Rental Pool)
- Vacation Rentals

Rentals Program

• Assurance of the property's perfect condition, ideal for immediate use.

• Enjoyment of the property at no cost to the owner for 60 days per year.

• Excellent management of your property, both operationally and commercially.

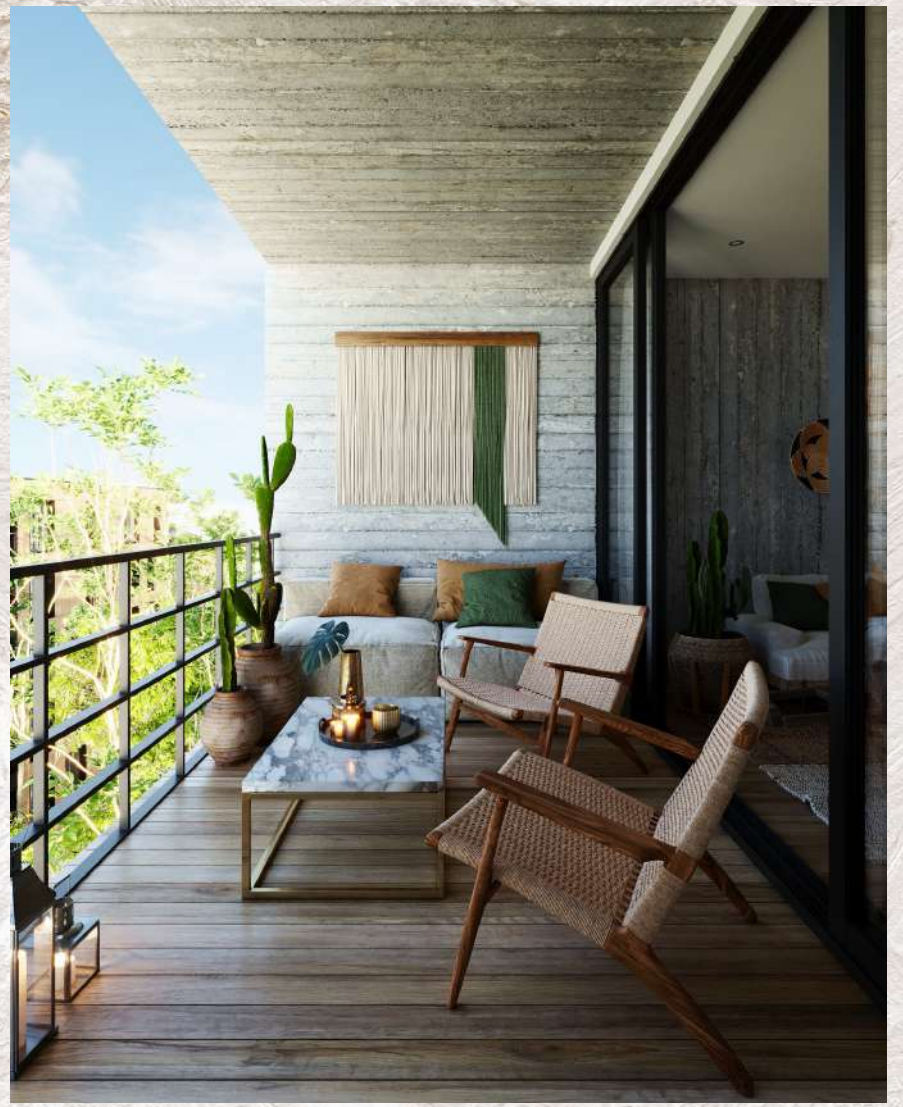
• Professional and specialized teams in each management area.

• Maximization of return on investment, under criteria of cost control and maintenance, and increased revenue under the seal of quality service.

• Brand building and common pricing policy. A consistent track record will foster brand building as a hotel, characterized by excellent service quality and an appropriate pricing policy.

• Be in good hands. Be part of a business group with a proven track record and awards from guests. Specialists in launching new products, not just in operations.

• Enjoy the advantages of access to other properties within the group and use of its service companies (restaurants and excursions) with discounts and promotions, as well as those of partner companies.



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HOW OUR HOTEL RENTAL PROGRAM WORKS

• The units in the program operate as a single business, and profits are shared among all participants.

• Two-year contract, with renewals for the same period.

• The hotel operation covers the costs of unit maintenance, services, concierge, marketing, and program operating expenses.

• Hotel operating expenses are covered by the rental income from the units.

• Once the unit and program costs are covered, we obtain the net profit, which is distributed as follows: 75% to the owners and 25% to the operator.

•Owners are entitled to 30 days of use per year: 10 during High Season (December 20th until the end of Easter Week) and 20 during Low and Regular Season (April 16th to December 19th).

• Monthly reports are generated, and payments are made quarterly.

Vacations Rentals Program

When the hotel program doesn't suit your needs, you can opt for the vacation rental program. We offer excellent property management services, allowing you to relax and not worry about a thing.





- Management
- Transparent accounting of reservations.
- Maintenance and care of your property.
- Advertising
- Global Hotel Distribution Systems (GDS) and online reservations.
- 24/7 guest service.
- Additional services such as: Private chefs, tours and excursions, airport transfers, spa services, among others.
- You don't have to worry about a thing; your property is in the best hands.
- For more information, our representatives are at your disposal.

OPERATING FEE

The operating fee is 25% of the income. That is, after the commissions generated by rental platforms such as Airbnb, Booking, Expedia, etc.

- Rental Pool.
- Expence Pool.
- 15% discount rate for Friends & Family.
- Monthly Reports.

OPERATOR GUARANTEES

- We guarantee a competitive management fee in the market.
- We guarantee to deliver detailed reports to the owner with complete transparency for their peace of mind.
- We guarantee to optimize rentals through digital channels and promote the property effectively.



“Images are for illustrative purposes only. The project may be subject to change or modification without prior notice.”